



## Government strives for inclusive health services and medicines

In accordance with Pres. Duterte's endeavors to provide accessible and affordable healthcare services to all Filipinos, the Department of Health (DOH) in partnership with the Department of Interior and Local Government (DILG) revived the Botika ng Bayan project.

The pilot sites were established in the three major islands of the country, specifically in San Mariano, Isabela; San Remigio, Cebu; and Davao City. Each outlet offers free essential medicines to common diseases and maintenance medicines to diabetes, leprosy, hypertension, and others.

DOH seeks to establish 2,600 outlets in rural health units and other government establishments by the end of Duterte's term (2022). During Arroyo's administration, this project was operated to approximately 16,000 BnB outlets in barangay units across the country. However, the project was temporarily suspended in 2011 due to inadequate supply chain and lack of supervising licensed pharmacist.

This time, DOH pledged to upgrade BnB services to ensure sufficient supply chain and an attending licensed pharmacist - paving the way to informed dialogues and sustainable operations.

Pres. Duterte strives to uplift the current health conditions of every Filipino with a pivotal focus on the marginalized sectors. Currently,

the Universal Health Care Bill proposed by Presidential Spokesperson, Harry Roque, will embody his ideals of inclusive healthcare system to all Filipinos. The proposed bill aims to increase accessibility of healthcare services and affordability of medicines to indigents or non-contributory members of PhilHealth.

"It reflects the commitment of this administration to ensure that Filipinos live a good, comfortable, and productive life," DOH Secretary, Francisco Duque III, recalled.

Philhealth, the national health purchaser will handle all finances of individual-based healthcare services. Meanwhile, all population-based services will be managed by DOH and LGU. UHC Bill, if ratified, will facilitate free access to primary care. Secondary and tertiary care could be refunded which depends on the final provisions of the bill. In summary, the bill will strengthen Filipinos' right to health by virtue of citizenship.

President Duterte has certified the UHC bill as urgent during his last State of the Nation Address. Its passage will pose a lot of changes to the medical and pharmaceutical industry. DDC urges everyone to face the upcoming challenges proactively. Ensuring that we constantly deliver the best quality of service and products to our customers will set us apart.

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## Medical Affairs Corner: Fast Facts about Common Colds

By Don Maldo, M.D.

You left your umbrella and your head got wet after running through the rain to board a jeepney. A few days later, you are sneezing, and sniffing, and blowing your nose! Sounds familiar?

Cold is an infectious disease caused by viruses; condition is most common during rainy season and cold weather. It is likely to be transmitted to you by someone who already has the virus through talking, sneezing, and / or coughing. It can also be passed on by close contact like kissing, hugging and /or shaking hands, so don't blame it on the rain or on the cold weather.

Unfortunately, there is no known treatment for colds. Yes, you read that right! But the good thing is people infected will recover within seven to ten days. Medicines used will ease the symptoms brought by colds. For example, oral nasal decongestants combined with antihistamines can help relieve nasal stuffiness and sneezing. Saline nasal spray can also help relieve congestion, as well as, moisturizing the nasal cavity. There are also tablets that can lower your temperature when you have a fever. Of course, eating healthy foods, drinking lots of water and resting more will also help your body to become more efficient in fighting off the infection.

Moreover, handwashing is a very simple, yet effective way of preventing colds from spreading. Use soap and water or alcohol-based hand sanitizers to easily destroy the cold virus. Also, it is best to cover your mouth and nose whenever you sneeze or cough. Colds are not for sharing and keeping it from reaching another person can be done easily through good hygiene practices.

Finally, taking antibiotics will not be helpful for treating colds since they have no effect against viruses. They might even bring more harm than good. If your condition persists beyond 10 days, visit your friendly doctor so that he can advise you properly on right medications.

Mayo Clinic. (2017, August 08). Common cold. Retrieved August 20, 2018, from <https://www.mayoclinic.org/diseases-conditions/common-cold/symptoms-causes/syc-20351605>

Centers for Disease Control and Prevention. (2018, February 12). Common Colds: Protect Yourself and Others. Retrieved August 20, 2018, from <https://www.cdc.gov/features/rhinoviruses/index.html>

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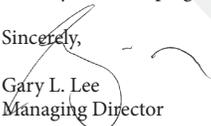
Dear Valued Customer,

Dyna Drug Corporation would like to express its sincerest apology for the way we rendered our services upon migration to our new ERP system. We know how adequate stock levels are very essential to your business operations.

Please be assured that we are addressing the problem and we are giving our best to find the permanent solution to the glitches hindering our operations.

Thank you for bearing with us and for your loyalty. We value customer satisfaction the most. Your trust and confidence in our business keeps us in the industry beyond 40 years.

Thank you and hoping for your usual support.

Sincerely,  
  
Gary L. Lee  
Managing Director

Customer Support Hotline:  
09237495815 | 09239542011 | [customerrelations@dynadrug.com](mailto:customerrelations@dynadrug.com)



On August 1-4, Dygen Food Ventures Inc., (DFVI) brought the goodness of its food products to the World Food Exposition (WOFEX) 2018. The event featured both local and international food players with over 445 exhibitors, ranging from food and beverage products; food equipment; and allied products / services. WOFEX endeavors to develop business networks between exhibitors and trade visitors.

DFVI showcased the goodness of Duru Bulgur by sharing delicious recipes through live cooking demo on Kitchen Theater last August 2, 2018. The audience were amazed with Duru Bulgur dishes which go well with either savory and / or dessert types of food. Audience learned more about the healthy benefits of choosing Duru Bulgur.

Its booth was crowded with convention goers since they were greeted with the aromatic smell of Chef Yanuz' dishes. Non-stop free tastes of various dishes were prepared freshly in the booth.

Duru Bulgur, a staple food in Turkey is a pre-cooked, tasty and healthy food product made from quality wheat. It is high in fiber and low in Glycemic Index, also packed with Vitamin B1 and folic acid, making it the perfect healthy substitute to rice.

Aside from Duru Bulgur, DFVI also brought imported and healthy food brands, Galletas Gullon and Chekhup in the food exposition. ChekHup, one of the pioneers of white coffee in Ipoh Malaysia, did not disappoint its loyal visitors by serving overflowing hot and cold beverages such as coffee, milk tea and kokoo samples in its booth.

Galletas Gullon from Spain, offered expo-goers healthy treats with its wide variety of sugar-free and gluten-free products from Vanilla Wafer to Choco Chip Cookie.

Did you miss all this exciting promotions and DFVI's healthy products? Don't worry, you could also taste the goodness of these products. ChekHup, Galletas Gullon, and Duru Bulgur are available in your leading local groceries and supermarkets nationwide.

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## DDC run for Disaster Resilience Month

In celebration of the National Resilience Month, Red Cross conducted a fun run to raise funds for their projects focused on disaster relief and operation, such as blood drives and other activities that will benefit the community. Nearly 100 employees of Dyna Drug Corporation run along with other participants in the Great Rizal Run held last July 15, 2018.

According to Christian Caballero, RN, Clinic Manager / Committee Head for Health and Safety, the company's participation in the fun run is part of its efforts to support the principles of the humanitarian organization. This is to achieve a society wherein each player has an equal responsibility of helping each other. DDC aims to uplift the health and wellness of its employees by promoting active lifestyle for a healthier future.



### JOB OPENINGS

Dyna Drug Corporation and its subsidiaries is currently looking for applicants to fill the following vacant positions:

#### Accounting Staff -- (Pasig City based)

- A graduate of BS Accountancy, Finance or any related course
- Basic knowledge in accounting
- At least one (1) year of experienced employee in Finance – General/ Cost Accounting or equivalent

#### AR Controller – (Pasig City based)

- A graduate of BS in Accountancy, Finance, Business Administration or any related course
- Comparable accounts receivable/reconciliation experience is a plus but not required
- 1-2 years of Accounts Receivable experience is a plus but not required
- Basic knowledge of accounting principles and understanding of accounting practices.

#### Operations Coordinator -- (Pasig City based)

- A graduate of Business Administration or any business related course
- Experienced in customer service and logistics operations
- Demonstrates good judgment, attention to details, and dealing with complexity
- Interpersonal skill, social perceptiveness, patience, excellent customer service skill

Interested applicants may send their resume/CV to [hrd@dynadrug.com](mailto:hrd@dynadrug.com) or you may reach us at 672-3786 loc. 2112.

For updated list of vacancies, you may visit the following site:

LinkedIn: [www.linkedin.com/company/dynadrug](http://www.linkedin.com/company/dynadrug)

Indeed career page: [www.indeedjobs.com/dyna-drug-corporation](http://www.indeedjobs.com/dyna-drug-corporation)

### DDC OPERATIONS

Please be informed of the following operational and non- operational days vis a vis government declared holidays.

November 1 (All Saints' Day)	–	No Operations
November 2 (All Souls' Day)	–	With Operations
November 30 (Bonifacio Day)	–	With Operations
December 24 (Christmas Eve)	–	No Operations
December 25 (Christmas Day)	–	No Operations
December 30 (Rizal Day)	–	With Operations

### DSAP 22nd NatCon: Role of Pharmacists in Public Health Intervention

Drugstores Association of the Philippines brought DSAP members and other players of the pharmaceutical industry together in its 22nd DSAP Convention on August 29 – 31, 2018, in Baguio City.

The three-day event was packed with informative lectures about emerging trends and challenges to the pharmacies' role and responsibilities to health and wellness among Filipinos. Some speakers also reminded some of the existing principles in the industry.

Meanwhile, Dr. Rolando Enrique D. Domingo, DBPO, Undersecretary of Health (Health Regulations Cluster) recognized the vital role of DSAP in nurturing the capabilities of independent drugstores.

He proposed an alliance between independent drugstores and the government which will enable a multi-sectoral approach in improving the current state of healthcare services in the country.

“The role of community drugstores and community pharmacies cannot be overemphasized. We need you as allies in our continuing struggle for health.”

With this, DOH Secretary Francisco Duque III revived Botika ng Bayan to fulfill the FOURmula One Plus program which includes service delivery, regulation, financing, good governance and accountability. Dr. Domingo encouraged the participants to embrace Botika ng Bayan as he promised that the BnB and DSAP member drugstores could co-exist in ensuring every Filipinos' access to medicines.

He recognized the role of pharmacists as gatekeepers in providing access to medication at the community level. Thus, he encouraged everyone to track and document the most common disease in the area to fully understand the needs of the community, while ensuring continuous availability to patients.

### Join Our Christmas E- Card Making Contest!

Annually, Dyna Drug Corporation extends the warmest holiday greeting to over 3000 drugstores nationwide. It has been part of DDC tradition to deliver Christmas cards to express our warmest greetings to everyone. Join us in this yearly tradition by sharing your talent and creativity in designing a greeting card.

Here are the mechanics:

1. Feel free to showcase your craft through digital design by using Photoshop or any other software or physical mediums like oil, pencil, and others.
2. All entries will be judged based on the following criteria:
  - a. Christmas Season Theme and Concept – 30%
  - b. Originality – 30%
  - c. Design – 20%
  - d. Relevance – 20%
3. Send it to [amdonguines@dynadrug.com](mailto:amdonguines@dynadrug.com) or hand over your final artwork entry to a sales representative until November 10, 2018.
4. The top 3 winners will be receiving special cash prizes care of Dyna Drug Corporation.
  - a. 3rd place: P 1,000.00
  - b. 2nd place: P 2,000.00
  - c. 3rd place: P3,000.00
5. The winning design will be featured on the next release of Planet Dyna and will be used as Dyna Drug Corporation's official Christmas E-greeting card for 2018. Grab this chance to show off your skills and spread the seasons' greetings for everyone! Good luck and have fun!